

How To Make a Video Cover Letter

Smile Big! Speak Loud! Have a Little Fun!

Thank you for your interest in becoming a gigster with Rise and Grind Staffing. As the final step in our selection process, we ask all candidates to submit a video cover letter. This allows us and our clients to 'meet you,' without you having to drive around town for a dozen interviews. While this is an interview, don't forget to let your personality shine! These are gigs, not jobs. So oftentimes a bright personality will outweigh experience & education.

Step by Step Instructions

When You Are Finished, Upload The Unedited File Via Our Portal.

There are no file size or file type limits. Please, do not email your video, a link to your video, etc. There are many of you and few of us. Help us staff you most efficiently by using the upload portal. Dropbox works on 99% of browsers, devices, etc. If you have issues, try from a different browser or device before emailing with any questions. hello@riseandgrindstaffing.com

Video Specifics

- You can use your cell phone; do record in landscape mode / horizontally
- Ensure your recording device is steady, in focus, & framed nicely
 - Place the camera at eye level so you look forward, not up/down.
 - Mount, set or lean your phone/camera on something.
 - Do not hold while recording.
- Remove distracting/messy items from frame such as dirty laundry, etc.
- Your audio should be clear and free of background noise.
- Your main light source should be in front of you, not behind.
 - You do not want a window, lamp, etc. behind you.
 - Always face the brightest light.
- Do not edit your videos, add title cards, transitions, etc.
- Do dress to impress and ensure you are well groomed/styled.

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Video Contents

- Introduce yourself (please make sure to use the name you filled out on your application)
 - “ [Greeting], my name is [name], I live in [city], and I am a [occupation] ”
 - Your choice of greeting; first & last name; your current town of residence; your current job title (or student, unemployed, gigster, etc.).
- Briefly discuss your professional objectives and background
 - My career goals are _____.
 - My relevant education, training, and/or background includes _____.
- Answer The Following Questions (repeating the question in your answer)
 - What inspires/motivates me is _____.
 - My friends would describe me as _____. (friends, not bosses/coworkers)
 - Some of your hobbies include _____.
 - If you could compare yourself with any animal, which would it be and why?
 - An interesting fact about me that you probably wouldn't guess is _____.

That's All - Upload Your Video!

Remember to use our secure upload portal and that if you have issues, try from a different browser or device before emailing with any questions. Secure Upload Portal...

<https://www.dropbox.com/request/yAP5GCCDdDh0xy4aNa0z>

